1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

The three conclusions:

1. The three categories had which had highest number of successful campaigns indicated as Theatre, Music, and film and video while lowest category was journalism.
2. The three subcategories based among the three main categories reached the highest number of successful campaigns were plays, rock, and documentary from Subcategory Stats.
3. Peak period of successful campaigns had been between April and June, overall and for the three major categories.
4. **What are some limitations of this dataset?**
5. Campaigns ran in different countries which will have different weather patterns.

This different weather patterns could have affected the results of the campaign and no comparison can be made.

1. Population could have had an effect for each campaign. No data available to ascertain

**3. What are some other possible tables and/or graphs that we could create?**

1. Average donation per category/subcategory
2. Backers count per category/subcategory

Bonus

The table is within the excel tab “Summary Statistic Tables”

**Bonus Statistical Analysis**

Summary Statistic Table worksheet contains to both table for Successful and failed data.

* + Successful results are within Column A and B
  + Failed results are within Column F and G.

1. Based on the graphs for success campaign median summarizes the data more meaningfully than mean. For failed campaign mean summarizes the data more meaningfully.
2. There is more variability with successful campaigns based on the variance.

. Does this make sense? Why or why not?

Standard Deviation + Mean for successful = 1039

Standard Deviation + Mean for failed = 79

Therefore, more variability is with successful campaigns.